



Business and Selling Books

Most business and selling books can be effectively summarized in a few pages. [Summaries.com](https://www.summaries.com) is a subscription site that summarizes books into about 8 pages and can help you determine if you want to purchase and read the book.

Books recommended by Tom Burke, VP, Sr. Business Consultant, Coldwell Banker Real Estate:

- *Outliers: The Story of Success*
- *The Tipping Point: How Little Things Can Make a Big Difference*
- *The 7 Habits of Highly Effective People*
- *Good to Great: Why Some Companies Make the Leap and Others Don't*
- *The One Minute Manager*
- *In Search of Excellence: Lessons from America's Best-Run Companies*
- *The Essays of Warren Buffett: Lessons for Corporate America*
- *Guerrilla Marketing*
- *Who Moved My Cheese?*